



Press Release

PCF signs agreement with CMCS for distributor rights to its LinearPlus software

Primavera customers in the Middle East will have total project visualisation, improving their decision-making abilities

Dubai, June 4 2007 – PCF Limited, a leading supplier of project management visualisation software in the UK, today announced a distributor agreement for its LinearPlus software with Collaboration Management and Control Solutions (CMCS), the leading supplier of project, portfolio and risk management solutions in the Middle East, via its link with global partner Primavera Systems Inc. CMCS will offer the smart business solution across all its distribution points in the Middle East.

PCF developed LinearPlus to visualise project data for civil engineering projects such as railways, roads, power lines, tunnels, waterways, pipelines and high rise buildings using a proven technique known as ‘Time Chainage’ charts. Using the PCF-generated technology, engineering and planning professionals have access to high-quality management information—allowing them to reduce cost, save time and improve project performance.

Mike Johnston, Director of PCF, said: “Civil engineering projects generally take place in worksites with restricted access. In this environment, planners must pay particular attention to the physical restrictions associated with worksites in addition to the normal constraints imposed by activity sequencing and resource availabilities. Traditional planning tools cannot display where activities are taking place, neither do they take account of any location-related constraints when performing a time analysis. Time Chainage charts were developed specifically to resolve this problem.”

CMCS has added LinearPlus and Primavera Inspire to its diverse portfolio. With these recent product additions, CMCS plans to address the current and complex business needs of this fast growing market.



Bassam Samman, CEO and Founder of CMCS, said: “We are delighted to be able to introduce this solution to this increasingly dynamic market. Using LinearPlus, our clients are able to gain a deeper insight into their projects and use graphics to explore alternative solutions to ‘what-if’ scenarios, leading to better scheduling and cost performance.”

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About CMCS

CMCS offers Project, Portfolio and Risk Management Information System solutions for the Engineering & Construction, Power, Energy & Process, IT & Telecommunication and Government sectors in the Middle East. Our integrated solutions are based on state-of-the-art applications from Primavera Systems, Inc. and Pertmaster Risk Management.

CMCS solutions include providing certified products training and accredited project management training. CMCS is a Registered Education Provider of the Project Management Institute (PMI), Approved Education Provider of the American Association of Cost Engineers (AACE) and Authorized Knowledge Provider of the Engineering Management Certification International (EMCI). For more information, please visit www.cmcs.ae.

About PCF

PCF specialise in the delivery of advanced graphical solutions that provide a rapid return on investment. The company can trace its history back to the early 1980s when it developed a “CAD system for projects”, the world’s first interactive graphical project management tool.

PCF created the world’s first Time Chainage based planning software for Transmanche Link (the constructors of the Channel Tunnel) in 1989, and descendants of that system are now in use around the world with a wide variety of organisations. PCF also produces the QEI Exec suite of Project related Graphical Visualisation software tools. For more information please visit www.pcf ltd.co.uk.

About Primavera

Primavera is a software company who provides business solutions for a project-driven world. The company helps organizations identify which projects are most important, and makes it easy for people to work collaboratively on those projects and deliver them successfully. Primavera solutions are industry-specific and role-based, with the power to support global enterprises. Primavera solutions have ensured the success of projects collectively worth more than \$5.5 trillion, including the management of IT projects that span the globe, the construction of the world’s tallest buildings, ongoing multi-billion dollar oil discovery projects, space exploration, and the efficient use of personnel at professional services organizations. For more information, visit www.primavera.com

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